

# REPORT TO COUNCIL



**Date:** October 17, 2011  
**File:** 1350-90  
**To:** City Manager  
**From:** Manager, Transportation & Mobility  
**Subject:** Lakeshore 3 & Lakeshore Bridge Preliminary Engineering Engagement Plan

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**Recommendation:**

THAT Council receives, for information, the report from the Manager, Transportation & Mobility dated October 17, 2011, with respect to Lakeshore 3 & Lakeshore Bridge Preliminary Engineering Engagement Plan.

AND THAT Council endorses the Engagement Plan outlined in the Report of the Manager, Transportation & Mobility dated October 17, 2011.

**Purpose:**

To provide Council with the intended outreach strategy that will obtain meaningful public input for staff to consider while completing preliminary engineering of the project.

**Background:**

The City of Kelowna has completed the conceptual design of the Lakeshore Bridge under tight time lines to substantiate a Federal Gas Tax Grant application. The success of the application has not yet been announced. A consultant has been engaged to complete the preliminary engineering design in anticipation of the construction of this project. The project includes upgrading Lakeshore between Cook Road and Lexington Road as funding permits, and will provide other public benefits including increased capacity of the main wastewater trunk, continuity of the Mission Creek Greenway, connectivity of the greenway to the Lakeshore Multi-use Pathway, and a park at the junction of the Greenway and the Multi-use Pathway.

The City of Kelowna supports an informed public process that is transparent, accountable, and inclusive as reflected in Council's Sustainable Municipal Infrastructure Policy. The primary objective of the engagement outreach is to identify key values and evaluation criteria of stakeholders (see Attachment 1). Staff can then thoroughly consider those values and criteria and integrate them into the design process. The Engagement Plan will divide into three distinct phases:

- Phase 1) Facilitated Workshop for Invited Stakeholders
- Phase 2) Public Open House
- Phase 3) Post-Open House

**Phase 1) Facilitated Workshop for Invited Stakeholders**

The workshop will be facilitated by an independent third-party facilitator during one evening in the week of November 14 or the week of November 21, 2011. Invited Stakeholders will



represent a diverse cross-section of the community who would have an interest in the outcome of this project. It will be held in a meeting space that will allow stakeholders to work collaboratively (i.e. at the same table, or a collection of a few tables). City Staff will make a brief presentation outlining the history of the project to date, values and evaluation criteria heard so far (primarily from the Conceptual Design Phase), and to provide an overview of regulatory criteria to which the City must comply. City staff and the consultant, Urban Systems Ltd. will be present to receive stakeholder input.

### **Phase 2) Public Open House**

The Public Open House is currently scheduled to occur the first week in December, but has some flexibility to be rescheduled into January 2012, if required. The Open House will be an opportunity for stakeholders, and general members of the public to view the feedback obtained in the facilitated workshop and how the project team used that to guide the preliminary design. An opportunity will be given to encourage discussion of the potential and recommended solutions and to identify any concerns that may not have been previously addressed.

### **Phase 3) Post-Open House**

The post-open house phase will 'close the loop' with all engaged parties; to recognize their input, identify next steps and associated timelines, and methods for stakeholders to stay informed.

Transportation & Mobility staff will provide update reports to Council after each phase.

### **Communications Comments:**

Communications tools employed through the Engagement Plan include:

- Website
- Presentation
- Information Fact Sheets/Packages
- Open House Panels
- Video Vignette
- Email
- Post
- Multiple Advertising Medium (e.g. Roadside Advertising Boards, News Releases, Newspaper Ads, Social Media)
- Statistically Valid Surveys

Staff will also be available to media before and after the events to provide complete updates.

### **Internal Circulation:**

Communications Coordinator  
Lakeshore 3 Project Team

### **Financial/Budgetary Considerations:**

Budget for engagement is included within the scope of the project previously approved by Council in the 2011 budget. No additional budgetary considerations are required at this time.

### **Personnel Implications:**

Staff has formed an inter-departmental project team to ensure that work on the overall project, including the Engagement Plan, is appropriately coordinated and represents a project life-cycle focus.

**Considerations not applicable to this report:**

Legal/Statutory Authority  
Legal/Statutory Procedural Requirements  
Existing Policy  
External Agency/Public Comments  
Alternate Recommendation

Submitted by:



P. Truch, Transportation & Mobility Manager

Approved for inclusion:



R. Cleveland, Director, Infrastructure Planning

cc: General Manager, Community Sustainability  
Director, Community and Media Relations  
Director, Design & Construction  
Director, Civic Operations

Attachment: List of Stakeholders on Lakeshore 3 Road & Bridge

## **Attachment: List of Stakeholders on Lakeshore 3 Road & Bridge**

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- Property Owners Adjacent to the Project
- Business Owners Adjacent to the Project
- KLO Central Neighbourhood Association
- Okanagan Mission Residents Association\
- Area Developers
- Area Hotels/Motels

### **Advocacy Groups**

- Tourism Kelowna
- Chamber of Commerce
- Kelowna Area Cycling Coalition
- Fresh Outlook Foundation
- Friends of Mission Creek

### **Government/Service Providers**

- BC Ministry of Environment
- BC Transit
- Department of Fisheries and Oceans
- Transport Canada
- Western Economic Diversification Canada (WEDC)
- First Nations
- RCMP
- BC Ambulance Service
- City of Kelowna Fire Department
- Regional District of the Central Okanagan (RDCO)
- Fortis BC
- Telus
- Shaw
- School District (SD) No. 23
- Canada Post

### **Other**

- Other Residents' Associations
- Park Users
- Local Media

# ENGAGEMENT PLAN PROCESS

Phase 1: Facilitated  
Workshop for  
Invited Stakeholders



Phase 2: Public  
Open House



Phase 3: Post-Open  
House